Company Profile

www.farmalltechnology.com

FarmAll Technology Pvt Ltd.
1 KM Defence Road, Bhobatian Chowk,
Raiwind Road, Lahore.
PH: +92 42 35322208 | FX: +92 42 35321537

Accomplishments in Chronological Order:

FarmAll Technology is a 4th generation company and outcome of various divisions, mergers and restructuring of the businesses owned by sponsors. Following goes to the heritage and legacy:

Timeline	Accomplishments
1970s	Introduction of modern implements of that time such as: Ridger, Plate Planter, Tractor Mounted Boom Sprayer and Soil scrapper, Reversible Dick Ploughs, Disc Harrows, Wheat Thrasher
	Precision land leveling making long field strips (up to 1200 feet long) suitable for furrow irrigation system and mechanized farming
	Introduced concept of Collective Farming among the small landholders
	Introduction of hybrid and improved seeds from Cargill and Delta-Pine for Corn and Cotton
	Introduction of mechanized potato planting system
	Introduction of sugarcane production practices used by farmers in Bundaberg, Queensland, Australia
	Developed, manufactured and introduced most of the farm implements in use, today

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Timeline	Accomplishments
1980s	Setting-up IMT Tractors and farm machinery dealership at Sahiwal
	Setting-up Ford Tractors and farm machinery dealership at Jhang
	Setting-up Massey Ferguson Tractors and farm machinery dealership at Bahawalnagar
	Setting-up Fiat Tractors and farm machinery dealership at Okara
	National Distributorship of Ford New Holland for full range of Harvesting Machinery, achieved over 70% market share, year after year for Combine Harvesters, Forage Harvesters and Bailers
	National Distributorship of Spectra Physics and introduced Laser Leveling equipment
	Honor of Presiding Pakistan Belgium Friendship Association and Businessmen Forum
	National Distributorship of Long Manufacturing USA and introduced peanuts planting and harvesting technology including Peanuts Combine Harvesters
	National Distributorship of Toft Sugarcane Harvesters and introduced this technology
	National Distributorship of Butler Manufacturing Inc. USA and introduced metallic silos for storage of grains
	Introduced wide-span buildings from Butler USA
	Installation of Pioneer Seed Plant and cold storage for seed
	National Distributorship for Case International Harvester introduced Cotton Pickers

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Timeline	Accomplishments
1990s	Licensing arrangements with Ford Motor Company to manufacture Ford Tractors
	Honor of holding office of Honorary Counsel for the Republic of Poland
	Licensing arrangements with URSUS Poland to Manufacture Ursus Tractors

Timeline	Accomplishments
2000s	National Distributorship from Mono Pumps Australia and introduced Solar Irrigation and drinking water systems
	National Distributorship of Su-Kam for power invertors and batteries
	Development of raised-bed precision planting system for Cotton, Corn, Soybeans and Sunflower
	Development of transplanting machines for rice and vegetables
	Integrating Solar water pumping Systems with irrigation systems
	Setting-up a dedicated crop production technology company "FarmMore.com" to showcase latest Mechanized Crop Production Processes and train farmers and machinery operators
	Development of Mechanized System of Rice Intensification SRI for the 1st time in the entire world and developed exclusively designed machines
	Development of MSCI (Mechanized System of Crop Intensification) for wheat, sugarcane, carrots, onions, potato and most other crops

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Timeline	Accomplishments
	Developed training course for Farm Tractor Operators and have arranged training to train TEVETA trainers
	Developed courses for farm designing, irrigation systems, soil preparation, planting and total crop production processes
	Assigned by Cornell University and FAO for the unification of three diverse technologies i.e. System of Crop Intensification (SCI), Conservation Agriculture (CA) and Organic Farming (OF). The unified Crop Production Process is named as Paradoxical Agriculture and is internationally propagated for best conversion ratios and higher yields

Timeline	Accomplishments
2010s	Certification of Instructors and Trainers by University of Idaho & Washington State University on the following specialization: • GAP – Good Agricultural Practices • HACCP and HACCP PLANS • GMP – Good Manufacturing Practices • Professional Instructor Skills Development
	Setting-up outside Pakistan offices, showrooms and warehouses for market promotion, sales, deliveries and after sales services at the following locations: • Dubai • Egypt • South Africa • Sudan • Philippine • Other locations are in development phase

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Management Vision

To be the trend setters in the agricultural mechanization process by providing the latest in innovation, research, technology & farm inputs to improve conversion ratios while increased productivity and profitability of worldwide farming community.

Challenges

Food scarcity is the major challenge of the today's world. We are in a constant state of crisis: Every day at least 16,000 children die of malnutrition, almost 1 billion people of today's 6.3 billion world population are undernourished. It is also a well-known fact that the modern food production contributes to global warming. Ongoing energy crisis since modern industrial farming - including the whole food processing and distribution process - consumes largest amount of all the fossil fuels. Modern industrial farming – which in the last 40 to 60 years was regarded as crucial to have helped to feed the world, is now entering a vicious circle where it will only increase the crisis instead of showing a way out.

Appropriation

Organic farming could show a way out of food scarcity. It is more sustainable, less toxic and uses the accumulated knowledge and common sense of thousands of years of experience which human kind has acquired through natural history, biology, farming and general survival skills.
Keeping these objectives in mind, FarmAll Technology (Pvt.) Limited in collaboration with Cornell University and FAO developed a new crop production process that is an outcome of the unification of System of Crop Intensification (SCI/SRI), Conservation Agriculture (CA) and Organic Farming (OF). The new process is named as Paradoxical Agriculture.
FarmAll has entered in to large scale crop production through its FarmMore division. We plan to setup Technology Centers - Clusters of Collective Farming where Paradoxical Agriculture shall be showcased, farmers shall be trained, inputs and input applicators shall be provided, crops shall be procured, value added and sold in the domestic and the international markets.

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This initiative is a major step towards poverty alleviation, and is undertaken as our responsibility to feed the needs of growing population and to protect environment.

Mission

As a company with a mission to help the poor in the underdeveloped communities to enhance their capacity of self-development, to upgrade basic production conditions & organization through development projects we would like to participate in international efforts.
As a solution provider company, FarmAll Technology Pvt. Ltd, and her divisions GTL General Trading LLC and FarmMore are having extensive experience in farm mechanization and mechanized farming operations, is presently geared up in providing technology at the grass roots levels. The product mix includes Fuel Efficient Tractors, Raised Bed Multiple Operation Implements & Solar Operated Stand Alone Tube Well Systems for Agriculture, Purified Drinking Water and wide range of inputs, crop production technology, Crop production & value addition, management for commercial crop production and training services.

Business Division

Group Companies of FarmAll Technology & their core operational objective is:

FarmAll Technology
production of Tractors and farm machinery

GTL General Trading
International outreach for marketing and sales of tractors and farm machinery

FarmMore
R&D in crop production technology, large scale crop production, value addition & marketing, training and certification services in the sector

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